

Mind Commerce Announces Latest Prepaid Wireless Research

Prepaid Wireless in the United States: Market Outlook and Forecast 2018 - 2023

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This research evaluates the prepaid wireless market in the United States including major provider analysis and service assessment, technologies involved in prepaid service delivery, and assessment of the future of prepaid communications, content, and commerce. The report also provides forecasts for 2018 through 2023. The report also analyzes major MVNO companies and offerings.



Prepaid communications in the United States has experienced well-defined stages of growth, plateau, and renewed growth cycles.

Recently experiencing a plateau, it is anticipated that prepay wireless will once again achieve a substantive growth phase due to a few important factors evaluated in this report such as increasing need for anonymity for certain emerging services.

The future of prepaid wireless communications will depend on more than just carrier-centric applications, communications, content, and commerce.

For example, prepaid will be an important aspect of many next generation services that are provided by a variety of third-party service companies that do not wish to offer a prepaid option, thus relying upon wireless carrier billing via prepay.

The report also provides a view into the future of prepaid wireless and market forecasts through 2023 including subscribers and Revenue by Voice vs. Data vs. VAS and by Connectivity Type. This research also provides critical information necessary to negotiate with MNOs for MVNO operations as well as SLA management.

Key Topics Covered:

1 Executive Summary

2 Introduction

3 United States Communication Service Providers

3.1 Wireless Carrier Offerings

3.2 Drivers for Growth in Prepaid Services

3.3 Other Factors and Outlook

4 United States Prepaid Wireless Service Provider Analysis

4.1 AT&T

4.2 Sprint

4.3 T-Mobile

4.4 US Cellular

4.5 Verizon

5 Mobile Virtual Network Operators

5.1 Overview

5.2 Initial MVNO Strategies

5.3 MVNO Differentiation

5.4 Prepaid vs. Post-paid Offerings

5.5 Plan Overview and Analysis

5.6 MVNO Analysis

6 USA Prepaid Wireless Forecasts 2018 - 2023

6.1 Wireless Prepaid Subscriber Forecast by Connectivity Type 2018 - 2023

6.2 Prepaid Wireless Revenue Forecast by Type, and Connectivity 2018 - 2023

6.3 Monthly ARPU Forecast 2018 - 2023

6.4 Prepaid Wireless Service Provider Market Share 2018 - 2023

7 Conclusions and Recommendations

8 Appendix

8.1 MVNO Types

8.2 MVNO Models

8.3 More about USA MVNO Companies

8.4 Future of Prepaid Wireless

Companies Mentioned

- 7-Eleven Speak-out
- Air Voice Wireless
- Airvoice Wireless
- AT&T
- Boost Mobile
- CellNUVO
- Cellular Abroad
- Cricket (AT&T)
- Cricket Wireless
- DBS
- Disney Mobile
- Freedom-Wireless
- GreatCall
- Jasper Wireless (Cisco)
- JOLT Mobile
- kajeet
- KORE Wireless
- Liberty Wireless
- Lycamobile
- MetroPCS
- National Geographic
- NET10Nextel Partners
- Page Plus
- Payless Cellular
- PixWireless
- PureTalk
- Red Pocket Mobile
- Sprint
- T-Mobile
- Ting
- Tracfone Wireless
- Verizon
- Virgin Mobile USA
- Wal-Mart
- ZIP SIM

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