

PINless Retail Portal

Web-Based PINless Product Distribution, Activation and Management

Don't Miss Out on Great Revenue and Profits

Harness the power of the Internet to help expand your product offering at retail locations, stay ahead of your competition, protect your brands and ultimately increase revenue and profits with a Pinless Retail Portal from NetworkIP.

NetworkIP has developed an easy to use web portal to setup, brand, distribute, manage and sell PINless prepaid accounts at the retail level. With your existing distribution network and the PINless Retail Portal, the opportunities are endless.

With the marketing intelligence NetworkIP will provide you with, you'll know how and where your customers are calling. Which means that together we can then better ensure they get the most competitive long distance calling rates and you will markedly improve customer satisfaction - which in turn leads to lower churn and easier acquisition of new customers.

Protect and Grow Your Brands.

Sell Your Brands...Not Your Competitors': The PINless Retail Portal from NetworkIP is a white-label product — brand it as you please. Promote, distribute and sell YOUR products and brands. We can also help you with naming and adapting our turnkey products to reflect your brand's assets and better complement your product portfolio.

Secure Your Distribution Network: The PIN less Retail Portal makes it easy to keep and secure your distribution network. Once a location is active with your portal, you have absolute control.

Distributor/Reseller Features and Benefits

Detailed reporting tools

Seamless billing and reporting integration

Reduce liability with credit limits and prepayment options

Maximize revenue opportunities through additional distribution methods

No product overhead or physical inventory to manage

Collect consumer information for follow-up marketing campaigns

Consumer Features and Benefits

PINless

Instant activation

Speed dial

Setup multiple phone numbers (ANI/MIN)

No hard card to keep up with

New e-commerce capabilities

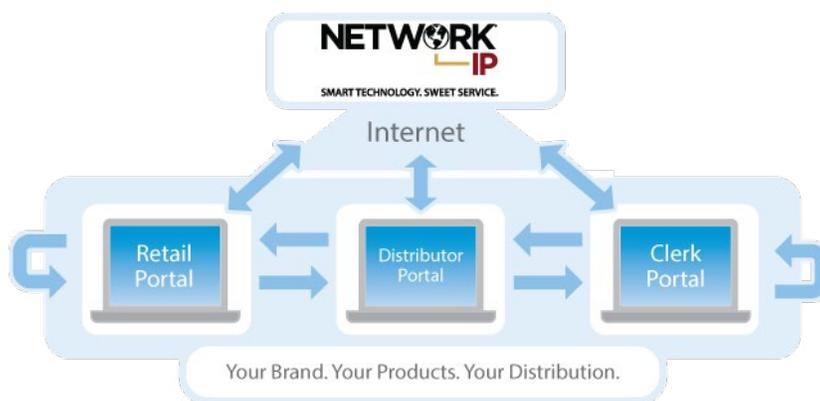
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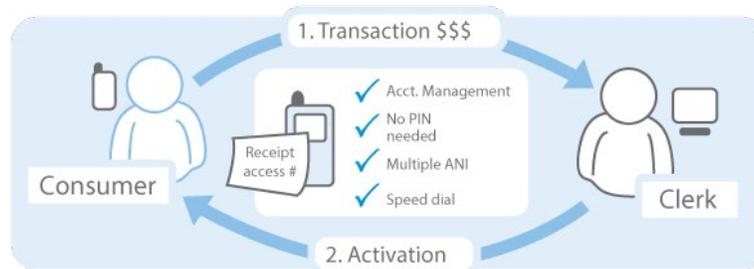
Technology You Can Rely On.

The underlying enterprise level technology that powers the Pinless Retail Portal consists of the same innovations that power other NetworkIP services: a highly sophisticated call quality management system, next-generation reporting and billing tools and the industry's most evolved Cloud Services Platform.

A High-Level Overview of the Relationship Between the Portals and NetworkIP



The Consumer Experience at the Retail Level



Access to the Portals

As a NetworkIP customer, you get a fully functional branded portal that is comprised of three layers:

Administrative Portal

Set up sub-distributors and direct locations

Manage discounts and generate useful reports

Establish credit limits

Sub-distributor Portal

Similar to the Administrative portal, but allows sub-distributors to manage all of their DIRECT location discounts

Clerk Portal

Gives location clerks the ability to sell and instantly activate PINless products

Provides access number printing, call history printing, speed dial configuration, additional ANI registration and sales and transaction detail reports