

NEW TO THE PREPAID EXPO SHOW FLOOR



The Retail Solutions Pavilion

INTIMATE ROUNDTABLE DISCUSSIONS WITH INDUSTRY EXPERTS:

- ✓ Understanding USF and LIRE
- ✓ Cash-to-bitcoin
- ✓ Prepaid Card Compliance & Data
- ✓ The New Ecosystem: Repairs & Prepaid
- ✓ Leveraging Digital Advertising

Get your products and services in front of **The Prepaid Expo** attendees with a Literature Display: **\$800/Bin**



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✓ Understanding USF and LIRE

Jonathan Perl, Managing Partner, **Telecom Compliance Associates**

Learn how to eliminate the USF fee on international revenue, regardless of how much international revenue your company earns. Also, find out how to use LIRE's "affiliate" rules to achieve peace of mind and stop worrying about tracking the company's qualification for LIRE.

✓ Cash-to-bitcoin

Chris Yim, CEO, **LibertyX**

In this session, attendees will learn how they can enter the new world of virtual currency by taking advantage of the cash-to-bitcoin on-ramp.

✓ Prepaid Card Compliance & Data

Charles Ostrowski, **FORE-C Investments**

Regulators expect prepaid card issuers to perform frequent quality-assurance reviews of customer accounts to ensure transactions comply with the issuer's cardholder agreement. Here's how a well-maintained data warehouse helps perform such Q/A activity cost effectively.

✓ The New Ecosystem: Repairs & Prepaid

Jaime Topp, Owner, **Wireless Replay Inc.**

Luis Gonzalez, Sales Director, **Wireless Replay Inc.**

In this session, two veteran executives will discuss how to create a new ecosystem with repairs and prepaid, and they'll also explain ways of leveraging returns and creating revenue.

✓ Leveraging Digital Advertising

Rose Vitale, CEO, and **Sky Zelaya**, Facebook Account Manager, **Digital Ads That Sell**

Leverage the advertising and marketing benefits of Facebook. It's too good to pass up! Where else can you reach a thousand potential customers for a total investment of \$5? And it's not just kids. About 80% of internet users are visiting Facebook, most of them more than once a day.