

NEW TO THE PREPAID EXPO SHOW FLOOR



The Retail Solutions Pavilion

INTIMATE ROUNDTABLE DISCUSSIONS WITH INDUSTRY EXPERTS:

- ✓ Understanding USF and LIRE
- ✓ Repairing Margins
- ✓ Cash-to-bitcoin
- ✓ Prepaid Card Compliance & Data
- ✓ The New Ecosystem: Repairs & Prepaid
- ✓ Growing Your Business With P2P
- ✓ Evolution of Packaging and Usage of In-Store Displays

Get your products and services in front of **The Prepaid Expo** attendees with a Literature Display: **\$800/Bin**



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✓ Understanding USF and LIRE

Jonathan Perl, Managing Partner, **Telecom Compliance Associates**

Learn how to eliminate the USF fee on international revenue, regardless of how much international revenue your company earns. Also, find out how to use LIRE's "affiliate" rules to achieve peace of mind and stop worrying about tracking the company's qualification for LIRE.

✓ Repairing Margins

Shay Kripalani, CEO, **Injured Gadgets**

In these times of tight margins, it only makes sense to explore every avenue of profitability. Here's the rundown on how to add wireless repair to an established prepaid business.

✓ Cash-to-bitcoin

Chris Yim, CEO, **LibertyX**

In this session, attendees will learn how they can enter the new world of virtual currency by taking advantage of the cash-to-bitcoin on-ramp.

✓ Prepaid Card Compliance & Data

Charles Ostrowski, **FORE-C Investments**

Regulators expect prepaid card issuers to perform frequent quality-assurance reviews of customer accounts to ensure transactions comply with the issuer's cardholder agreement. Here's how a well-maintained data warehouse helps perform such Q/A activity cost effectively.

✓ The New Ecosystem: Repairs & Prepaid

Jaime Topp, Owner, **Wireless Replay Inc.**

In this session, two veteran executives will discuss how to create a new ecosystem with repairs and prepaid, and they'll also explain ways of leveraging returns and creating revenue.

✓ Growing Your Business With P2P

Donna Embry, Chief Payments Advisor, **Payment Alliance International**

Here's a deep dive into P2P, including cardless transactions and beacon proximity marketing. Listeners will learn about business models and in-the-field proof of concepts that will help them take advantage of these value-added services in their prepaid programs.

✓ Evolution of Packaging and Usage of In-Store Displays

Marty Moore, Sales Executive, **Bay Cities Container**

In this session, attendees will learn about the evolution of packaging and witness real life examples. Attendees will also learn about the usage of in-store displays and augmented reality and how they can leverage these tools to their benefit within retail.