

ALL WIRELESS & PREPAID EXPO

Where Wireless & Prepaid Meet

TheRepairShow
SPONSORED BY
Wireless Dealer Magazine

wireless
accessories
expo

AUGUST 15-16, 2023 · CAESARS PALACE · LAS VEGAS



“AWPE HAS BECOME THE INDUSTRY EVENT TO PARTICIPATE IN, AND 2022 WAS THE BEST SHOW YET. IF YOU’RE SELLING PREPAID WIRELESS IN YOUR STORE, YOU NEED TO BE AT THIS SHOW!”

Marc Watley, Head of Marketing,
epay North America & Platinum Sponsor

“IT IS ULTRA-AWESOME THAT THE WIRELESS PREPAID INDUSTRY HAS THIS CONFERENCE, AS IT GIVES RETAILERS A GREAT OPPORTUNITY TO MEET DIRECTLY WITH COMPANIES THAT CAN HELP THEIR BUSINESS GROW.”

Anthony Scalanga, Senior Director, Channel Development,
Ultra Mobile & Silver Sponsor

Sponsor & Exhibitor Prospectus

Three Shows in One

Are you a prepaid or wireless services provider seeking the best B2B event to showcase your solutions and grow your business?

ALL WIRELESS & PREPAID EXPO

Where Wireless & Prepaid Meet

Since 2008, All Wireless & Prepaid Expo (formerly The Prepaid Expo) has been the premier event for prepaid wireless and value added services. When it comes to prepaid wireless – from MVNO hosting partners and back end technology, to top up and retail distribution, no other event brings more prepaid providers together under one roof.

2019 marked our official launch into the all wireless space, adding more players than ever from diverse industry sectors, including accessories, repair, technology, insurance, financing, software and more.

On the retail front, AWPE 2022 brought in more retailers than ever, with 65% of our attendees being wireless dealers, repair shops and electronics retailers.

As of today, All Wireless & Prepaid Expo is the most inclusive event for companies in the wireless sector, showcasing products and services across all segments and distribution channels.



Today, all wireless retailers need to learn about repair. Over the last five years, according to “Cell Phone Repair in the US Industry Market Research Report,” the cell phone repair industry has grown exponentially, as smartphone and tablet usage have increased. Due to the high prices for today’s smartphones and devices, more people are opting to fix, rather than replace. If you aren’t offering repair services, this event, sponsored by Wireless Dealer & Repair Magazine, will get you on track, connecting you to companies in all facets of device repair.



What is the common thread between all things wireless? Mobile accessories! Whether prepaid, postpaid, new or refurbished, consumers are on an endless hunt for the newest add-ons for their devices. According to Future Market Insights’ recent report, “Mobile Phone Accessories Market By Product Type,” the mobile phone accessories market was valued at US \$86.6 Billion in 2021. The market is likely to grow at a CAGR of 6.7% through 2031, reaching US \$166 Billion. The US continues to hold 78% of total sales in North America.

As a wireless provider, it is vital for you to offer the newest, trendiest and most desired accessories the industry has to offer. The Wireless Accessories Expo, located on the floor of All Wireless & Prepaid Expo, brings these innovations to you - one room, hundreds of revenue-generating opportunities. Don’t miss your chance to boost your business with the latest and greatest mobile accessories on the market today.

**16 YEARS OF PROVEN SUCCESS
100+ EXHIBITORS THOUSANDS
OF ATTENDEES**

Exhibiting at **All Wireless & Prepaid Expo**

Meet attendees you can't find anywhere else!

ALL WIRELESS & PREPAID EXPO

Where connections are made – and business happens.



**RESERVE YOUR
BOOTH TODAY**

BOOTH PRICES, PER 10'X10':

\$3,999 UNTIL MARCH 31

\$4,199 UNTIL JUNE 30

\$4,399 THEREAFTER

EXHIBIT SPACE AND SPONSORSHIPS ARE

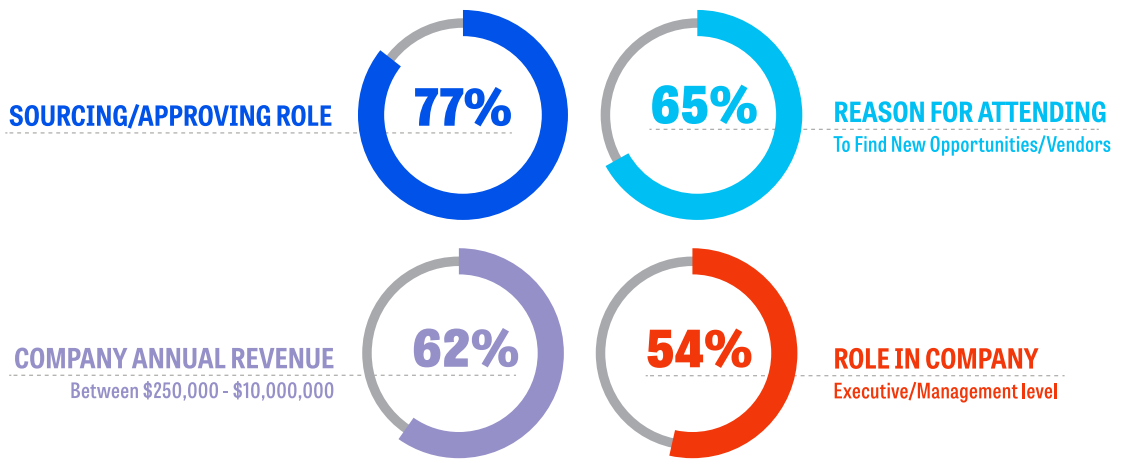
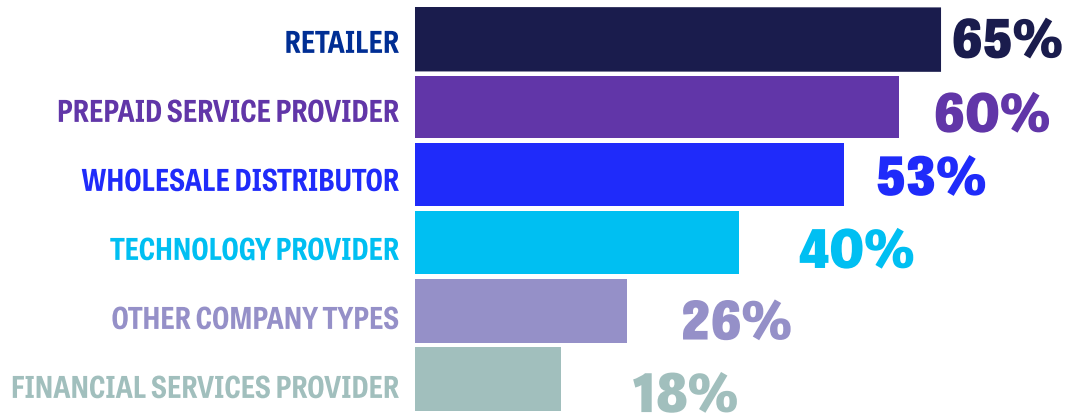
LIMITED, SO RESERVE YOUR SPOT NOW:

CONTACT **LISA BROWN** AT

LBROWN@ALLWIRELESSEXPO.COM OR

866.203.2334 X505. INTERNATIONAL CALLERS,

DIAL DIRECT AT 1.305.421.7209.



THE AWPE VIP RETAILER PROGRAM

With 100+ exhibitors and thousands of attendees in the wireless space, and more prepaid providers than any other industry event, All Wireless & Prepaid Expo is the best place for a wireless retailer to find new products, meet new partners, and learn about new technologies.

Wireless and electronics retailers may qualify for a complimentary VIP Retailer Pass, giving them free access to the Exhibit Hall and Conference Sessions. Now in its fourth year, this very successful program attracts the retailers you need to grow your business and expand your retail footprint.

REACH NEW PROSPECTS

Through a wide variety of marketing media, All Wireless & Prepaid Expo reaches the buyers you seek, attracting them to participate and learn about your company and its offerings.

- High visibility advertising in leading trade publications, spanning all sectors of wireless and prepaid services
- Ongoing coverage on the All Wireless News website
- E-mail blasts to the All Wireless & Prepaid Expo subscriber list, in addition to those of other publications
- Direct mail to a qualified audience
- Regional advertising to promote event and exhibitors
- PR dissemination via Business Wire, announcing exhibitors, sponsors, speakers, and events as they unfold
- Marketing exposure via social networking sites, Facebook, Twitter, LinkedIn and Instagram

CONTACT LISA BROWN
866.203.2334 X505
EXPO@ALLWIRELESSEXPO.COM



Exhibiting at **All Wireless & Prepaid Expo**



When it comes to marketing prepaid and wireless services at the consumer level, attendees need to know what you have to offer, and why you are the right company for them. All Wireless & Prepaid Expo bridges all sectors of the wireless industry, and all players within each sector.

Don't miss your opportunity to reach key prospects you will not reach at any other event!

■ EXHIBIT

In addition to being the most focused industry event for prepaid and wireless services, some benefits of exhibiting include:

- Network with customers across all wireless distribution channels
- Conduct face-to-face business with new prospects
- Reach prospects you cannot reach via any other medium
- Discounted rates for early sign ups
- Free admission to high level conference sessions
- Virtual booth on allwirelessexpo.com through February 2024
- Media and PR campaigns across all industry sectors
- Continual event exposure on allwirelessnews.com
- Social media marketing via Facebook, Twitter, LinkedIn and Instagram
- Print and online advertising in various consumer publications

■ SPONSOR

As a sponsor, your company will be highlighted from the onset of show marketing, all the way through February 2024. No other event provides sponsors with as much exposure, across so many mediums, ensuring that potential attendees know exactly who you are before the show. On site, your company's logo will appear on every marketing piece, and all show signage related to your sponsorship. The Show Guide will also include your company's ad, a benefit only available to sponsors.

Let us tailor a sponsorship just for you. Your company will receive all of the benefits of exhibiting, plus:

- Increase your exposure before All Wireless & Prepaid Expo
- Get more attention on site, from the moment attendees check in until the show ends
- Remind attendees about your company after the event via emails & All Wireless & Prepaid Expo website

■ LEARN

Now in its sixteenth successful year, All Wireless & Prepaid Expo offers the industry's most informative and affordable conference program for prepaid and services. A full day of expert sessions, as well as intimate training tracks, will teach you how to expand your scope, and your revenue. Our conference is created specifically to provide the unique information you need to grow your business in today's competitive wireless marketplace. As an exhibitor, you and your team will have free access to all conference sessions.

■ NETWORK

The exhibit hall floor of All Wireless & Prepaid Expo facilitates the convergence of ideas, products, and opportunities within the wireless space. A true sales-driven floor, with a large and diverse attendee group, you will find this show to be unlike any event you have attended.

Three Events, One Great Value

ADDITIONAL EXHIBITOR BENEFITS VIRTUAL EXHIBIT HALL

In addition to highly visible marketing exposure, you will also increase your brand recognition and company awareness in our Virtual Exhibit Hall, located at allwirelessexpo.com, which will offer continued coverage through February 2024.

All Wireless & Prepaid Expo Virtual Exhibit Hall is available to attendees and website visitors, and each Exhibitor will have space to display a logo and product images, with links to:

- Company information
- Product information
- News (up to 5 news items)
- Corporate literature (up to 5 PDFs)
- Contact information

The All Wireless & Prepaid Expo website averaged 20,000 unique monthly visitors per month, and 395,000 monthly hits, in 2022!

CONFERENCE PASSES

Exhibitors have free access to the conference sessions, an added value for all members of your team.

HALL PASSES

Access to Exhibit Hall and Floor Events: 25 Free Exhibit Hall Passes per 10'X10' space.

HAPPY HOUR ACCESS

Exhibitors are all invited to attend the Tuesday Happy Hour, where you can interact in a warm, relaxed and entertaining atmosphere.

MEETING LOUNGES

To maximize interaction and productivity, the Expo floor includes four sponsored meeting areas at the front and back of the hall, as well as a central meeting place, The Hub. All meeting spaces are available for exhibitors to meet with attendees in a comfortable relaxed area for intimate conversations, away from the hustle and bustle of their exhibit space.

Don't miss your opportunity to reach these key prospects that you will not reach via any other event.

Reserve your booth today! Caesars Palace · Las Vegas

THE HUB
@genmobile

THE JAVA JOLT LOUNGE

THE CORNER LOUNGE

THE BREW BREAK LOUNGE

THE LIQUID LOUNGE

Sponsorship Booths:

D DIAMOND **P** PLATINUM **G** GOLD **S** SILVER

SPONSORS



Sponsorship Opportunities

Diamond Sponsor



- Multiple booths in premium location
- 2 page spread ad in the All Wireless & Prepaid Expo Show Guide
- Ad to run on Video Displays, leading to Exhibit Hall Entrance
- 26 Exhibitor Passes + 50 All Access Passes + 350 Free Exhibit Hall Passes
- Logo on select signage at the show
- Website mention (with link) on the All Wireless & Prepaid Expo site
- Your logo or company name featured in all pre-show, show and post-show advertising (which may include newspaper, magazine, email and web)
- Logo will appear on the cover of the Show Guide
- Highlighted company listing in the Show Guide
- Your company's sponsorship prominently displayed in the Show Guide
- Two pre-show emails to pre-registered attendees and two post-show emails

EMAIL SCHEDULE FOR 2023, Pre-show dates: Jan-July. The list will include 2022 & 2023 attendees through June. July will blast to the 2023 registered attendee list. **Post-show dates:** Aug 21- Dec 22 to the 2023 registered list.

VIRTUAL EXHIBIT HALL

Running through February '24 on www.allwirelessexpo.com, a Virtual Exhibit Hall will be available to attendees and website visitors. Each Sponsor/Exhibitor will have space to display a logo and product images, with links to:

- Company information
- Product information
- News (up to 5 news items)
- Corporate literature (up to 5 PDFs)
- Contact information

YOU WILL ALSO RECEIVE:

- Prominent Diamond Sponsor position in the Virtual Exhibit Hall
- Company logo to be included on all All Wireless & Prepaid Expo marketing materials
- Inclusion in All Wireless & Prepaid Expo press releases distributed via Business Wire

DIAMOND SPONSORSHIP OPTIONS:

All Diamond Sponsorship options are customized for each sponsor. Please contact Lisa Brown directly at lbrown@allwirelessexpo.com to discuss creating an exciting package specifically designed for you.

CONTACT LISA BROWN - 866.203.2334 X505 - EXPO@ALLWIRELESSEXPO.COM

Sponsorship Opportunities

Platinum Sponsor



- Multiple booths in premium location
- Full page ad in the All Wireless & Prepaid Expo Show Guide
- Ad to run on Video Displays, leading to Exhibit Hall Entrance
- 24 Exhibitor Passes + 26 All Access Passes + 250 Free Exhibit Hall Passes
- Logo on select signage at the show
- Website mention (with link) on the All Wireless & Prepaid Expo site
- Your logo or company name featured in all pre-show, show and post-show advertising (which may include newspaper, magazine, email and web)
- Logo will appear on the cover of the Show Guide
- Highlighted company listing in the Show Guide
- Your company's sponsorship prominently displayed in the Show Guide
- Two pre-show emails to pre-registered attendees and one post-show email

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VIRTUAL EXHIBIT HALL

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- Company information
- Product information
- News (up to 5 news items)
- Corporate literature (up to 5 PDFs)
- Contact information

YOU WILL ALSO RECEIVE:

- Prominent Platinum Sponsor position in the Virtual Exhibit Hall
- Company logo to be included on all All Wireless & Prepaid Expo marketing materials
- Inclusion in All Wireless & Prepaid Expo press releases distributed via Business Wire

PLATINUM SPONSORSHIP OPTIONS:

- Tuesday Brunch (3 available)
- The HUB, with Digital Photo Booth (1 available)
- Charging Station, next to booth (1 available)
- Lanyards (1 available)
- Badge Inserts (1 available)
- Exhibitor Care Packages (1 available)
- Brew Break Lounge (1 available)
- Liquid Lounge (1 available)
- Speciality Bar at Happy Hour on Show Floor (4 available)
- Caricature Artist, next to your booth (1 available)

Sponsorship Opportunities

“THE SHOW CONSISTENTLY KNOCKS IT OUT OF THE PARK WITH HIGH-QUALITY CONTENT, EXCELLENT ATTENDANCE AND THE UTMOST PROFESSIONALISM BY THE TRADE SHOW STAFF. THIS IS THE ONE SHOW WE ALWAYS SPONSOR AND ATTEND.”

Kristine Gross,
VP, Growth & Marketing,
T-CETRA/VIDAPAY
& Platinum Sponsor

Gold Sponsor

- 10' x 20' booth in a premium location
- One half page ad in the All Wireless & Prepaid Expo Show Guide
- Ad to run on Video Displays, leading to Exhibit Hall Entrance
- 12 Exhibitor Passes + 16 All Access Passes + 100 Free Exhibit Hall Passes
- Logo on select signage at the show
- Website mention (with link) on the All Wireless & Prepaid Expo site
- Your logo or company name featured in all pre-show, show and post-show advertising (which may include newspaper, magazine, email and web)
- Logo will appear on the cover of the Show Guide
- Highlighted company listing in the Show Guide
- Your company's sponsorship prominently displayed in the Show Guide
- One pre-show email to pre-registered attendees and one post-show email

EMAIL SCHEDULE FOR 2023, Pre-show dates: Jan-July. The list will include 2022 & 2023 attendees through June. July will blast to the 2023 registered attendee list. Post-show dates: Aug 21- Dec 22 to the 2023 registered list.

VIRTUAL EXHIBIT HALL

Running through February '24 on www.allwirelessexpo.com, a Virtual Exhibit Hall will be available to attendees and website visitors. Each Sponsor/Exhibitor will have space to display a logo and product images, with links to:

- Company information
- Product information
- News (up to 5 news items)
- Corporate literature (up to 5 PDFs)
- Contact information

YOU WILL ALSO RECEIVE:

- Prominent Gold Sponsor position in the Virtual Exhibit Hall
- Company logo to be included on all All Wireless & Prepaid Expo marketing materials
- Inclusion in All Wireless & Prepaid Expo press releases distributed via Business Wire

GOLD SPONSORSHIP OPTIONS:

- Java Jolt Lounge (1 available)
- The Corner Lounge (1 available)
- Logo Pen (1 available)
- Logo Webcam Cover (1 available)
- Logo Phone Screen Swipe (1 available)
- Logo Touchless Tool (1 available)
- Attendee Giveaway, from your booth (4 available)
- Logo Tote Bag (1 available)
- Logo Hand Sanitizer (1 available)
- Logo Chapstick (1 available)
- Wednesday Brunch (6 available)



Sponsorship Opportunities

“WITH AWPE WE ALWAYS OUTPERFORM OUR ROI AND 2022 WAS THE BEST YET. WE BROUGHT AROUND 25 MACHINES WITH US, EXPECTING TO SELL OUT OVER THE 2 DAY PERIOD, BUT INSTEAD WE SOLD OUT IN THE FIRST 2 HOURS ON DAY 1. THANK YOU FOR HOLDING THE BEST WIRELESS SHOW IN THE INDUSTRY!”

Shay Kripalani
CEO,
Injured Gadgets & Repair Workshop Sponsor



Silver Sponsor

- 10' x 10' booth in a premium location
- One quarter page ad in the All Wireless & Prepaid Expo Show Guide
- Ad to run on Video Displays, leading to Exhibit Hall Entrance
- 6 Exhibitor Passes + 6 All Access Passes + 50 Free Exhibit Hall Passes
- Logo on select signage at the show
- Website mention (with link) on the All Wireless & Prepaid Expo site
- Your logo or company name featured in all pre-show, show and post-show advertising (which may include newspaper, magazine, email and web)
- Logo will appear on the cover of the Show Guide
- Highlighted company listing in Show Guide
- Your company's sponsorship prominently displayed in the Show Guide
- One post-show email to attendees

EMAIL SCHEDULE FOR 2023, Post-show dates: Sept 12 - Dec 22 to the 2023 registered list.

VIRTUAL EXHIBIT HALL

Running through February '24 on www.allwirelessexpo.com, a Virtual Exhibit Hall will be available to attendees and website visitors. Each Sponsor/Exhibitor will have space to display a logo and product images, with links to:

- Company information
- Product information
- News (up to 5 news items)
- Corporate literature (up to 5 PDFs)
- Contact information

YOU WILL ALSO RECEIVE:

- Prominent Silver Sponsor position in the Virtual Exhibit Hall
- Company logo to be included on all All Wireless & Prepaid Expo marketing materials
- Inclusion in All Wireless & Prepaid Expo press releases distributed via Business Wire

SILVER SPONSORSHIP OPTIONS:

- Conference Room/Coffee Break (6 available)
- Conference Logo Notepad (1 available)
- Conference Presentation Sponsor (1 available)
- Digital Screen Sponsor (6 available)



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MORE INFORMATION?

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